



Best Practices Case Study

www.kspartners.org

September 4, 2008

Editor's note: The Confidence in Kansas Public Education Task Force sponsors the Friends of Education Awards. To recognize exemplary partner development, Kansas Partners in Education sponsors the Partner Activity award category. Each nominee is a business, company, or agency that has provided an on-going partner activity over an extended period of time (minimum of three years), by means of volunteer time, services, finances or other types of support, in amount that exceeds typical collaboration from a private or public institution. This case study provides information about a 2008 Partner Activity nominee and is an educational service to KSPE members, their organizations, and prospective partners.

Certificate of Award Haysville Intrust Bank

USD 261 District contact: Ms. Sandy Bradshaw, Community Relations Coordinator, sbradsha@usd261.com

Recipient of Award:

Haysville Intrust Bank nominated by USD 261

Number of those reached by Intrust Bank:

All of USD 261 Teachers and Students

Age/Grade level reached by Intrust Bank:

Kindergarten through Senior high school students and USD 261 Faculty

How the relationship between USD 261 and Intrust Bank started:

Intrust first started supporting the school district 12+ years ago when the Haysville Chamber of Commerce asked them and another financial institution to take turns hosting the "Back to School Breakfast". Through the years the relationship grew when Intrust Bank decided to be the sole host every year for the teachers.

How many Intrust Bank locations support USD 261:

One Location, Intrust Bank Haysville-all staff.

Description of how Intrust Bank contributes to USD 261:

The "Back to School Breakfast" is available for all staff in USD 261, every year about 450 teacher

staff show up to the welcoming event. The breakfast is cooked only by the one Intrust bank staff. Along with supplying the location and delicious food each teacher receives a goodie bag full of items donated by Intrust and other companies; there are also large prize give-a-ways from appliances to a cruise. The “Back to School Breakfast” is a huge undertaking that Intrust solely handles. The teachers look forward to the event every year to start off school on a great note.

On the student level Intrust makes their staff available for presentations and speakers to the elementary students to the high school students. The presentations vary upon what the teacher needs. With the presentations teachers are able to provide a richer education to their students.

Intrust gives real life advice to upper level high school students at the “Reality Fair”. Twice a year Campus high school puts on a “Reality Fair” in conjunction with “Communities In Schools” to the upper level students to teach them real life lessons similar to the board game “Life”. Each student is given an occupation of interest, an income, a family situation and a budget. The students have to figure out how they can afford a house, a car, car insurance and much more. Intrust bank works a booth that will answer questions on what house he/she can afford, what the mortgage payment will be, can he/she afford a car while paying mandatory tags and insurance, and do they have good credit to get a loan. This opportunity gives the student the knowledge of what to expect when they leave high school and need financial help.

Intrust bank provides schools free advertising in their bank lobby and on their outside marquee sign on what events that are happening in USD 261.

The newest support Intrust has offered to USD 261 was the startup donation to the Haysville Educational Foundation. The Educational Foundation helps teachers apply for grants to help pay for supplies for their classrooms; the foundation also helps students with supplying money for college scholarships.

2008-09 KSPE BOARD MEMBERS

Co-Chairpersons:

Paul Getto, Kansas Association of School Boards

Barbara Havlicek, KSU College of Education

Glenda Burkett, Credit Union of America, Wichita

Debi Corrigan, Wichita Public Schools

Karla Denny, APR, Kansas State Dept of Education, *Ex Officio*

Dave DePue, Ph.D., *Professor Emeritus*, Washburn University – Treasurer

Bill Frick, Shawnee Mission Public Schools

Ruth Nelson, Olathe Public Schools

Jim Smith, Olathe Public Schools

Mike Willome, Ed.D., Wichita Public Schools

SUSTAINING MEMBERS

Credit Union of America, Wichita

Olathe Public Schools

Shawnee Mission Public Schools

Wichita Public Schools

Kansas Partners in Education

c/o KSU College of Education

1100 Mid-Campus Drive

Manhattan KS 66506-5307

785-532-5886

© 2008 KSPE . All Rights Reserved .

This publication is edited by Elizabeth Cox,
Credit Union of America, elizabethc@cuofamerica.com.